

AWIS

ASSOCIATION FOR WOMEN IN SCIENCE

Gulf Coast Houston

Sponsorship Brochure

MISSION STATEMENT

The Association for Women in Science (AWIS) is the leading organization, which advocates on behalf of women in science, technology, engineering, and mathematics (STEM). We are dedicated to driving social change, growth, and innovation in STEM by achieving equality and full participation of women in all disciplines across all employment sectors. AWIS is a global network with 80 grassroots chapters and affiliates connecting more than 100,000 professionals in STEM with members, allies, and supporters worldwide.

The AWIS GCH chapter is dedicated to supporting women in science around the Texas Gulf Coast and Houston region. In 2012, AWIS GCH was re-chartered by a small group of women. We currently have almost 200 active members. Our diverse membership includes students, post-docs, professors, entry-level interns, CEOs, as well as, business entrepreneurs. Our members participate in the science community in many ways, including research, teaching, administration, scientific writing, and consulting, in venues from academia, to government, to business and industry.

PROGRAMS

We provide many opportunities to participate in professional networking, mentoring, and leadership activities to grow our community.

- Monthly networking events to create new connections.
- The Outstanding Women in Science lecture series biannually to honor distinguished women in STEM.
- Annual career development workshops and related events.
- Academic scholarships for students attending Houston universities and colleges.
- For a full schedule of events, please visit awisgch.org

By becoming a Sponsor, Members will:

- Remember your company, product, & features
- Recognize you as a supporter of Women in Science
- Promote your brand
- See you as a partner and visionary
- Consider you above others in purchasing decisions

TOP 5 Reasons to Be our Sponsor

- 1 Increase company/brand awareness
- 2 Show your company strength
- 3 Stand out in the crowd and present yourself as a power player in Houston
- 4 Find the best employees through our job postings
- 5 Enjoy employee discounts on our events

AWIS GCH offers a wide range of sponsorship opportunities.

Banner Ad on AWIS GCH Website Homepage

\$500/year

Place your banner ad on the home page of the AWIS GCH website. This page receives hundreds of hits per month.

Ad on AWIS GCH Networking Flyer

\$500/year

Place your ad on the AWIS GCH networking flyer. This flyer is also published on the AWIS GCH website and all social media accounts like Instagram, Twitter, and Facebook.

Specials

Yearly Member Luncheon

\$2500/year

Become the exclusive sponsor of the luncheon with approximately 100 attendees. The sponsor has the opportunity to make brief remarks during the luncheon and recognition includes your logo on the table tent cards and marketing materials promoting the luncheon.

Member Recognition Award

\$250/year

Awarded during our networking event in April, your company will be promoted as the sponsor. Plus, your company representative can be there when the winner is announced and have a photo opportunity with the winner.

AWIS GCH Cookbook

\$550

With the help of our members, we are going to publish their favorite recipes in a cookbook using an online cookbook publisher. Your company will be recognized in the book.

Volunteer Shirts

\$250

What better advertising than to have our volunteers wear shirts with your brand on it!

Member Extras

Pens, buttons and notepads

\$150

Your pens, buttons and notepads with your company logo will be distributed to each attendee during our networking events.

Networking Attendee Badges

\$150

Your company logo will be on all of the attendees' badge holders.

SPONSORSHIP LEVELS

We offer great benefits for your company and employees in exchange for your contribution, such as website presence, ads, job postings and employee discounts. For details see our sponsorship grid below.

Platinum – \$5,000

Designed for a world leading company/organization, this prestigious package offers complete visibility across AWIS GCH.

Gold – \$2,500

The Gold packages offer excellent positioning and opportunities for companies to bring your brand’s awareness to the next level.

Silver – \$1,000

As a Silver sponsor, we provide your company with an excellent way to raise your profile to key purchasers.

Annual AWIS-GCH Benefits (12 month term)

	Platinum	Gold	Silver
Recognition of company (by logo) on our chapter’s website and social media page Facebook	✓	✓	✓
Recognition company (by logo) in our chapter’s newsletters	✓	✓	✓
Link to the company’s website in chapter’s website and social media page and newsletters	✓	✓	
Recognition of the company (by logo) on event promotions	✓	✓	
One complimentary admission ticket to one chapter event	✓	✓	
One table space to advertise with our chapter’s membership base at one event	✓	✓	
A brief speaking opportunity for company advertisement during the introduction of one chapter event	✓		
A 5% renewal discount for an additional year of PLATINIUM Sponsorship	✓		
One advertising e-mail sent to our chapter’s members	✓		

Food and Drink sponsor

During our networking events or for our seminars and workshops, you are supporting AWIS GCH with free appetizers and snacks or drinks for our members. We will recognize your support on our website.

DISTRIBUTION OF FUNDS

A large percentage of our funds go towards our scholarship program and the Outstanding Women in Science (OWIS) Seminar Series. Funds are also channeled towards other events for purposes such as career development, networking, and community outreach. Our administrative costs are negligible, as we are a 100% volunteer-run organization.

AWIS STAR CHAPTER

The AWIS Star Chapter designation is awarded to those chapters that have accomplished many of the key objectives outlined in the AWIS Strategic Plan and exemplifies what a successful AWIS chapter program should look like. AWIS GCH has received the Star Chapter recognition from AWIS National, thanks to our dedicated volunteers who organize our chapter's many activities.

Make a Bigger Impact

**Contact the Sponsorship Team for more details:
fundraising@awisgch.com**

Chair: Antje Lindemann

Committee Members: Kelly Erikson, Chenfei Huang, Ashleigh McWilliams

www.awisgch.org



awisgch@awisgch.org



@AWISgch



@awisgch



facebook.com/AWISgch



linkedin.com/awis-gulf-coast-houston-chapter-b4a98756



meetup/Association-for-Women-in-Science-Gulf-Coast-Houston

AWIS GCH is a nonprofit, tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code, ID# 52-1236807. Donations are tax deductible as allowed by law.

My company agrees to sponsor the following event or service:

- | | | |
|--------------------------|--|--------------|
| <input type="checkbox"/> | PLATINUM Sponsorship | \$5,000/year |
| <input type="checkbox"/> | GOLD Sponsorship | \$2,500/year |
| <input type="checkbox"/> | SILVER Sponsorship | \$1,000/year |
| <input type="checkbox"/> | Banner Ad on AWIS GCH Website Homepage | \$500/year |
| <input type="checkbox"/> | Ad on AWIS GCH Networking Flyer | \$500/year |
| <input type="checkbox"/> | Yearly Member Luncheon | \$2500/year |
| <input type="checkbox"/> | Member Recognition Award | \$250/year |
| <input type="checkbox"/> | Volunteer Shirts | \$250 |
| <input type="checkbox"/> | Cookbook | \$550 |
| <input type="checkbox"/> | Pens, buttons and notepads | \$150 |
| <input type="checkbox"/> | Networking Attendee Badges | \$100 |

COMPANY INFORMATION

Name _____
 Title _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____
 Email _____
 Authorized Signature _____
 Date _____

METHOD OF PAYMENT

Please send invoice for payment by check to Association for Women in Science Gulf Coast Houston (AWIS GCH)

Return Contract to:

Email: fundraising@awisgch.com

Send check payment to:

Association for Women in Science Gulf Coast Houston (AWIS GCH)
 c/o Yong Park and Kristen Jeffery
 14402 Morning Lodge Lane
 Houston, TX 77044

TERMS

Sponsorships are subject to availability. Prices are subject to change as of February 1, 2019.